

Is There Something Great You Are Here to Do? Use Strategies to Create It!

By Suzi Elton

Do you have a strong feeling that you have a life purpose to fulfill? Do you have an inner urge to accomplish something specific with your life? Do you have these feelings, but have no idea what specific thing that might be? Does it seem that you are here to do something great? Do you wonder how to accomplish it? Do you believe you know what to do, but not how to do it? Does it seem you are lacking know how, knowledge, connections, guts, support, self confidence, or financial wherewithal?

Consider approaching life purpose strategically, that is, laid out as a complete plan consisting of many and varied small action steps accomplished over time.

For our purposes here, we will assume that you know what your life purpose is, but don't know how to accomplish it. Figuring out life purpose is more complex than could be covered here. So, you know what you are here to accomplish, but cannot figure out how to go forward, taking action consistently.

The first thing to do is to do a "brain dump", that is to get down on paper every single idea you've ever had about how to accomplish this purpose.

At the top of the first page of paper, write "Strategy:". After the colon, write your life purpose goal. Underneath, draw three columns. Use several sheets of paper, drawing three columns on each sheet. At the top of each column, write "Tactic:". After each tactic heading, come up with the name of a tactic for that column.

Let's say your strategy is to become a musician whose work provokes humans to treat fellow humans lovingly and compassionately. Let's say you are already a trained musician. Some of your tactics might be:

- Create a band or performing group
- Learn music business
- Create electronic press kit
- Create a repertoire of songs
- Write songs
- Get a booking agent
- Plan a tour
- Develop professional relationships
- Get recording contract

Now, under each tactic, begin to list as many small action steps as you can think of. If you realize there is knowledge you need to acquire, make a tactic column titled "Acquire Knowledge".

For an example of the tactic "Create a Band or Performing Group", you might have the following action steps:

- Decide on size of group
- Decide on instruments

- Figure out participants (already known, and needed)
- Decide type of music.
- Create Ground rules
- Hold auditions
- Find practice studio
- Decide practice schedule

Create more tactics as you realize they are needed. Consolidate or expand as required. Your strategy is a living document that expands as your vision expands. Print your completed strategy off and file it in a binder. Set aside regular times to work on reviewing and revising your strategy. This could be once a week, or twice a month.

When you review your strategy, cross out all the items you have completed. You will find that simply by having a written strategy, you are taking action on it without even thinking of it. As you see what you have completed, you will get new ideas. Add them to the strategy. Date each version you create.

Then create a new version, typing it up and adding new items. As you accomplish action items in your strategy, you will meet new people, gain new knowledge, get new ideas, and develop new contacts. Add all this into your strategy.

Developing a strategy is the way to bring your Life Purpose into reality the easiest and fastest. It can be done....and it can be easy.

Word Count: 605

Suzi Elton is a success coach working with "difference makers" who are ready to effect positive change by living their highest life purpose. She has coached hundreds of clients to approach their goals strategically through tiny steps that bring about quantum leaps. For free Life Purpose exercises, go to <http://mylifepurposecoaching.com>.

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